DC
SHAZAM
WITH ONE MAGIC WORD...
20¢
NO. 6 OCT.
30688
SHAZAM!
APPROVED BY THE COMICS CODE AUTHORITY
THE ORIGINAL CAPTAIN MARVEL
C.C.BECK
JACK ADLER

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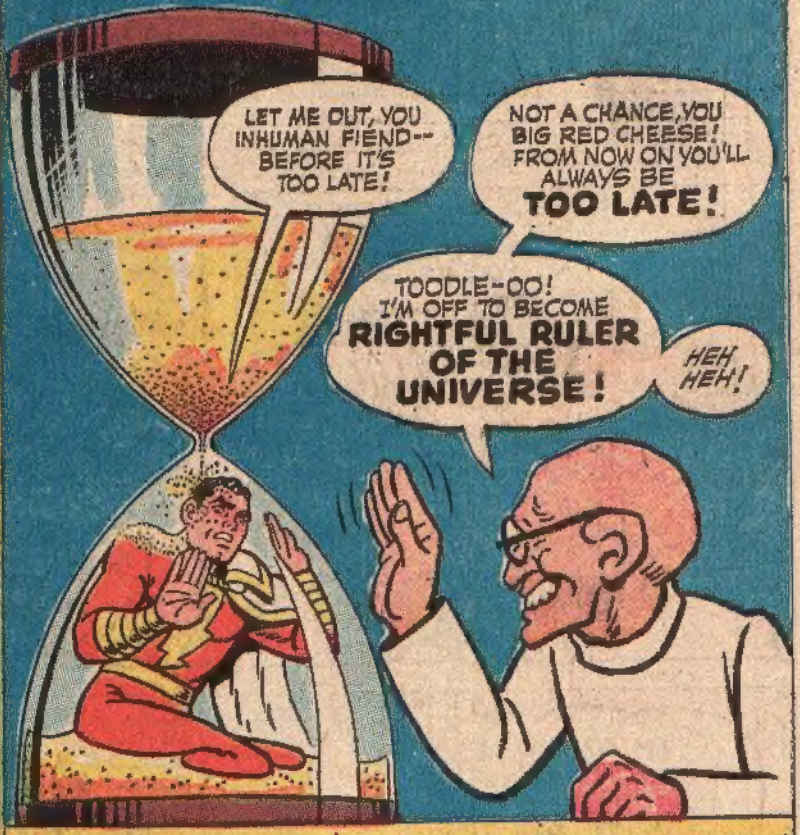
SHAZAM!™

IS THE MAGIC WORD FOR THE ORIGINAL CAPTAIN MARVEL

ALL THE POWERS OF SIX GREAT GODS AND HEROES HAVE BEEN GATHERED TOGETHER AND PLACED IN THE HANDS OF BOY BROADCASTER **BILLY BATSON!**

WHEN HE PRONOUNCES THE NAME OF THE ANCIENT EGYPTIAN WIZARD, *SHAZAM*, HE BECOMES, IN A BLINDING FLASH OF LIGHTNING, **CAPTAIN MARVEL**, THE WORLD'S MIGHTIEST MORTAL!

THEN, WHEN EVIL IS DEFEATED, CAPTAIN MARVEL REPEATS THE WORD AND CHANGES BACK TO BILLY! SO AMAZING AND SUDDEN IS THE CHANGE THAT MOST PEOPLE NEVER REALIZE WHAT HAS HAPPENED!


LET ME OUT, YOU INHUMAN FIEND-- BEFORE IT'S TOO LATE!
NOT A CHANCE, YOU BIG RED CHEESE! FROM NOW ON YOU'LL ALWAYS BE TOO LATE!
TOODLE-OO! I'M OFF TO BECOME RIGHTFUL RULER OF THE UNIVERSE!
HEH HEH!

"BETTER LATE THAN NEVER!"

THE WORLD'S MADDEST SCIENTIST, SIVANA, IS LOOSE AGAIN, WITH HIS MADDEST SCHEME YET!

A TIMELY TALE BY DENNY O'NEIL, WRITER ● C.C. BECK, ARTIST ● JULIUS SCHWARTZ, EDITOR

S-1535

SHAZAM!, Vol. 1, No. 6, Oct., 1973. Published monthly, (with the exception of Mar., May, Aug. and Dec.) by NATIONAL PERIODICAL PUBLICATIONS, INC., 909 Third Avenue, New York, N.Y. 10022. Carmine Infantino, Publisher. Julius Schwartz, Editor. E. Nelson Bridwell, Assistant Editor. Sol Harrison, Production Manager. Advertising Representative, Sanford Schwarz & Co., Inc., 16 West 46th Street, New York, N.Y. 10036. Copyright © 1973 by National Periodical Publications, Inc. All Rights Reserved. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended or should be inferred. Printed in U.S.A.

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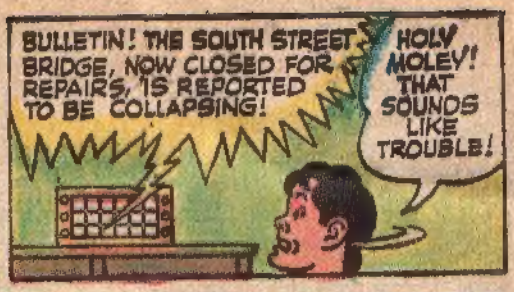
BOY NEWSCASTER BILLY BATSON FINISHES HIS NOON PROGRAM...
...AND THAT'S THE NEWS, FOLKS. SEE YOU AT 6 O'CLOCK. 'BYE!
WHN
GOOD JOB, BILLY-- FINE WORK!
THANK YOU, MR. MORRIS!
OH, BILLY, YOU HAVE A FAN WAITING TO SEE YOU!
STUDIO A
AS DO ALL FAMOUS PERSONALITIES, BILLY BATSON HAS MANY FANS...
MR. BATSON, I'M YOUR GREATEST FAN AND ADMIRER! LOOK, I'VE BROUGHT YOU A PRESENT!
TIC TIC
HOLY MOLEY! A WATCH! THANK YOU!
I'M A WATCHMAKER AND I MADE IT ESPECIALLY FOR YOU, MR. BATSON!
TIC TIC
IT'S BEAUTIFUL! WHAT A NICE MAN THAT FAN WAS TO MAKE THIS ESPECIALLY FOR ME!
AWARD
TIC TIC
NICE MAN? BILLY WOULDN'T THINK SO IF HE KNEW THAT HIS "FAN" REALLY IS THE WORLD'S MADDEST SCIENTIST--DOCTOR THADDEUS BODOG SIVANA!
HEH HEH! BILLY BATSON IS SUCH A BOOB! HE NEVER SEES THROUGH MY DISGUISES!
2

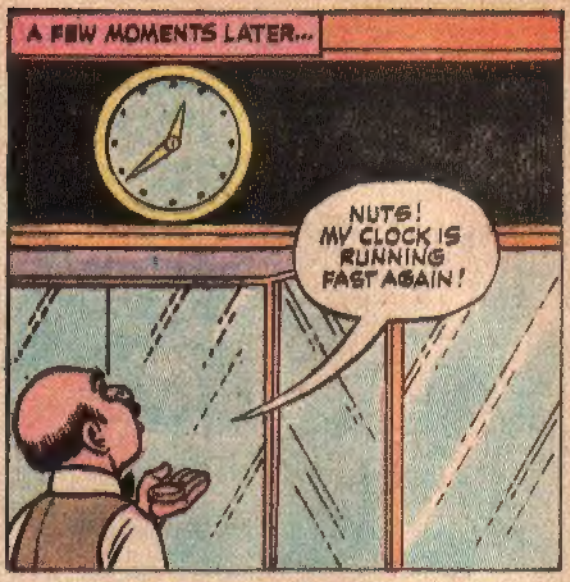
MEANWHILE, BACK AT STATION WHIZ...

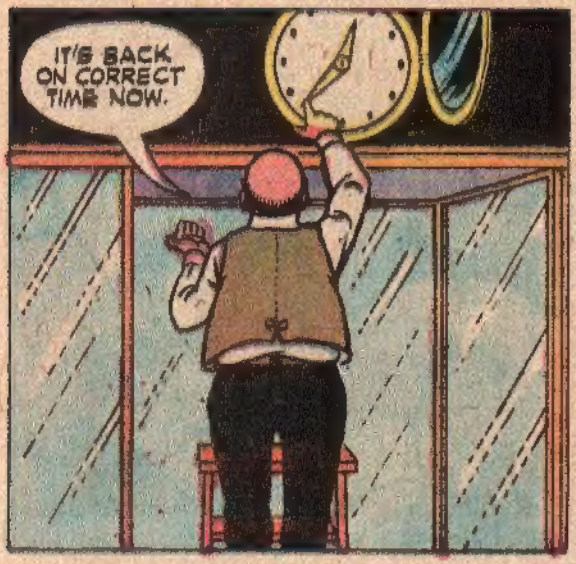

BULLETIN! THE SOUTH STREET BRIDGE, NOW CLOSED FOR REPAIRS, IS REPORTED TO BE COLLAPSING!
HOLY MOLEY! THAT SOUNDS LIKE TROUBLE!

HERE I AM, READY TO... ULP!
YOU'RE TOO LATE, CAPTAIN MARVEL! LUCKY NO ONE WAS HURT!
I CAN'T UNDERSTAND IT! I GOT HERE AS QUICKLY AS I COULD-- YET I WAS TOO LATE!
HEH HEH! MY GIFT WATCH IS WORKING PERFECTLY! LITTLE DOES THE BIG RED CHEESE SUSPECT THAT IT IS MADE OF MY SECRET COMPOUND, SUSPENDIUM!
WHENEVER HE OR THAT IDIOT, BATSON, STARTS TO SAY THAT MAGIC WORD, IT WILL AUTOMATICALLY PUT HIM INTO SUSPENDED ANIMATION FOR TWO MINUTES...
...WHICH IS ALL I NEED TO BECOME THE RIGHTFUL RULER OF THE WORLD! OH, HEH HEH HEE HEE HAW HAW HO HO!
FROM THERE IT WILL BE ONLY A SHORT STEP TO MY RULING THE UNIVERSE!
MEANWHILE...
I'D BETTER CHANGE BACK TO BILLY!
SHA--
4

IT HAPPENS AGAIN! CAPTAIN MARVEL BECOMES AS STILL AS A STATUE!
HEH! THERE YOU ARE, YOU BIG RED BOOB! I DON'T KNOW WHICH I HATE MORE -- YOU OR BATSON!
TIC TIC
OH, IF I COULD JUST KEEP YOU LIKE THAT FOREVER! BUT TWO MINUTES IS THE BEST I CAN MANAGE!
TIC TIC
SO LONG, YOU BIG RED APE! I'M OFF! AND THIS TIME YOU CAN'T STOP ME!
HEH HEH HEH!
TIC TIC
AFTER 120 SECONDS, THE MAGIC LIGHTNING STRIKES, CHANGING CAPTAIN MARVEL BACK TO BILLY BATSON!
..ZAM!
BOOM
IT'S GETTING LATE! I'D BETTER HAVE LUNCH AND THEN GET BACK TO MY OFFICE.
TIC TIC
H'M... IF THAT CLOCK IS RIGHT, MY NEW WATCH IS TWO MINUTES SLOW!
5

I'LL SET IT AHEAD... THERE!
TIC TIC


A FEW MOMENTS LATER...
NUTS! MY CLOCK IS RUNNING FAST AGAIN!

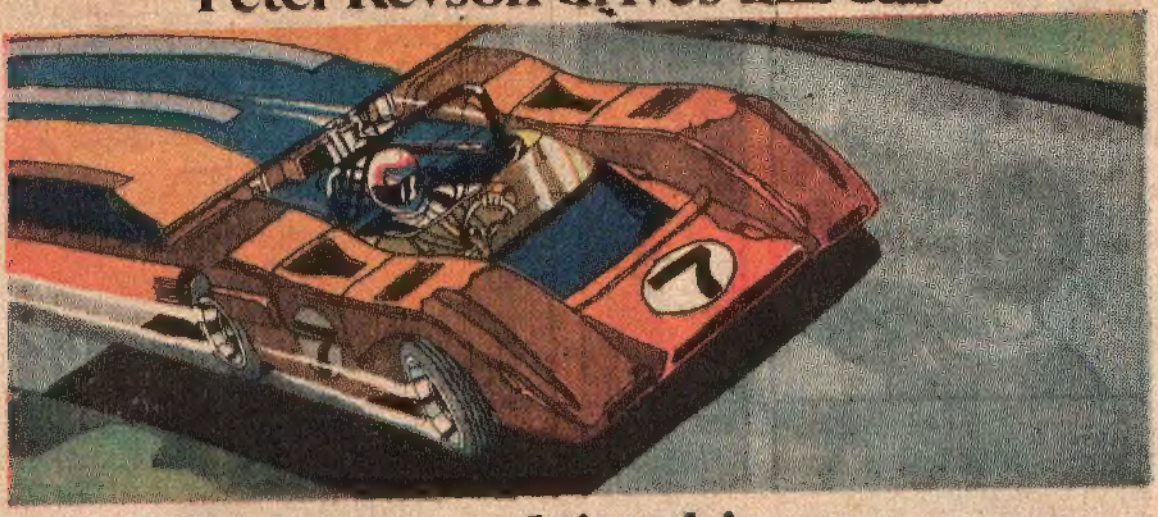

IT'S BACK ON CORRECT TIME NOW.

TIME PASSES, AS IT HAS A HABIT OF DOING, AND SOMEWHAT LATER...
BILLY, TURN ON YOUR TV, QUICK! SIVANA IS ON ALL STATIONS! HE'S JAMMING ALL WAVELENGTHS!
OKAY, MR. MORRIS!

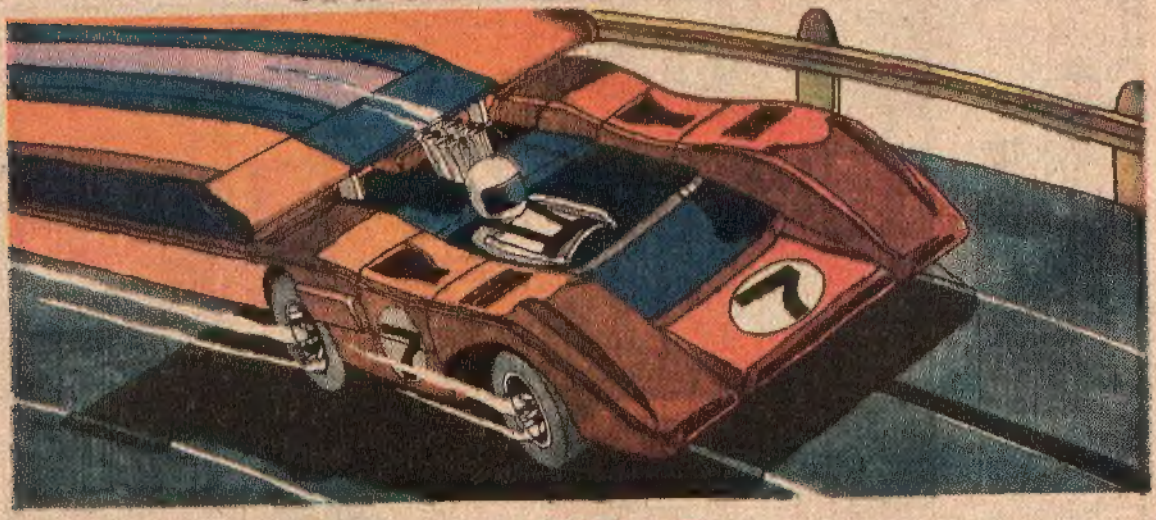
...AND SO, IN EXACTLY TWO MINUTES, I'LL PRESS THIS BUTTON AND MY UNIVERSAL WILL-POWER PARALYZER, WHICH YOU SEE BEHIND ME, WILL GO INTO ACTION!
I WILL THEN BECOME RULER OF THE WORLD!
HEH HEH!

AND I DON'T EXPECT THE BIG RED CHEESE TO GET HERE IN TIME TO STOP ME!
I'LL NOW READ THIS LIST OF WHAT I'M GOING TO DO AS YOUR NEW RULER! FIRST...
I HAVE LESS THAN TWO MINUTES TO FIND SIVANA AND STOP HIM!
CONTINUED ON 2ND PAGE FOLLOWING

Peter Revson drives this car.



You can drive this one.



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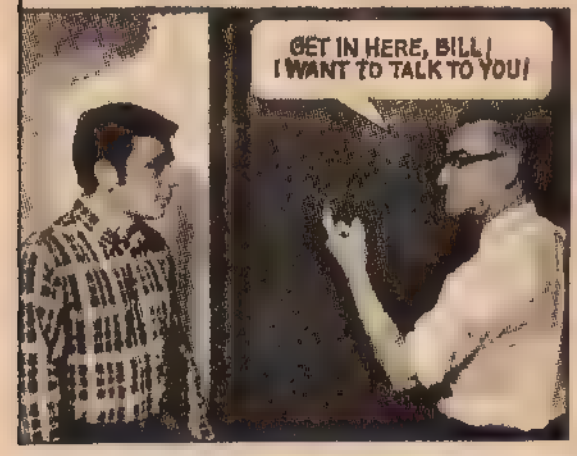
SHAZAM!
SPROING!
AS BILLY PRONOUNCES THE MAGIC WORD, THE SUSPENDIUM WATCH, NOW NO LONGER SET CORRECTLY, BLOWS ITSELF TO PIECES!
BOOM
INSTANTLY, MAGIC LIGHTNING FLASHES AND...
THE WORLD'S MIGHTIEST MORTAL IS ON THE JOB!..
BY FLYING AT HALF THE SPEED OF LIGHT I'LL BE ABLE TO FIND SIVANA IN ALMOST NO TIME AT ALL!
FOOOOOOMM
TIME IS INDEED STRANGE! AFTER A SEARCH THAT COULD HAVE TAKEN HOURS OR DAYS OF NORMAL TIME, CAPTAIN MARVEL LOCATES THE MAD SCIENTIST'S HIDEOUT...
CRASH
SECOND, I'M GOING TO... WHA-?
HA! ONLY SECONDS HAVE PASSED!
SIVANA
BROADCASTING SYSTEM
RIP
BLAM
I'M A LITTLE LATE, BUT BETTER LATE THAN NEVER, EH, SIVANA?
OH, NO!
7

YOUR TV SHOW HAS JUST BEEN CANCELLED!
I WORKED SO HARD BUILDING MY UNIVERSAL WILL-POWER PARALYZER--AND NOW IT'S RUINED! CURSES!
THUMP
SMASH SMASH
SIVANA BROADCASTING SYSTEM
I EVEN GAVE BILLY A SUSPENDIUM WATCH TO SLOW YOU DOWN! WHAT HAPPENED TO IT?
ER... IT SORT OF BLEW UP, SIVANA!
I SUPPOSE YOU'LL INSIST ON SOCKING ME NOW?
WELL, YES...
...FOR OLD TIMES' SAKE... THERE!
HEH HEH!
PLIP
SPEAKING OF TIME, YOU'LL BE DOING A LOT OF IT--BEHIND BARS! I HOPE YOU HAVE A CALENDAR WATCH TO KEEP TRACK OF THE YEARS!
BAH!
AT 6 O'CLOCK, BILLY HAS GOOD NEWS...
...AND SO YOU CAN ALL RELAX, FOLKS! THE WORLD'S MADDEST SCIENTIST IS IN JAIL--AND MADDER THAN EVER! SO LONG!
THE END

The day Bill told off his boss



HAH! ANYBODY'D BE CRAZY TO PAY YOU THAT MUCH!
THAT'S WHAT YOU THINK! I'VE BEEN LEARNING ELECTRONICS IN MY SPARE TIME AT HOME FROM CIE... AND NOW I CAN TAKE MY PICK OF GOOD JOBS!

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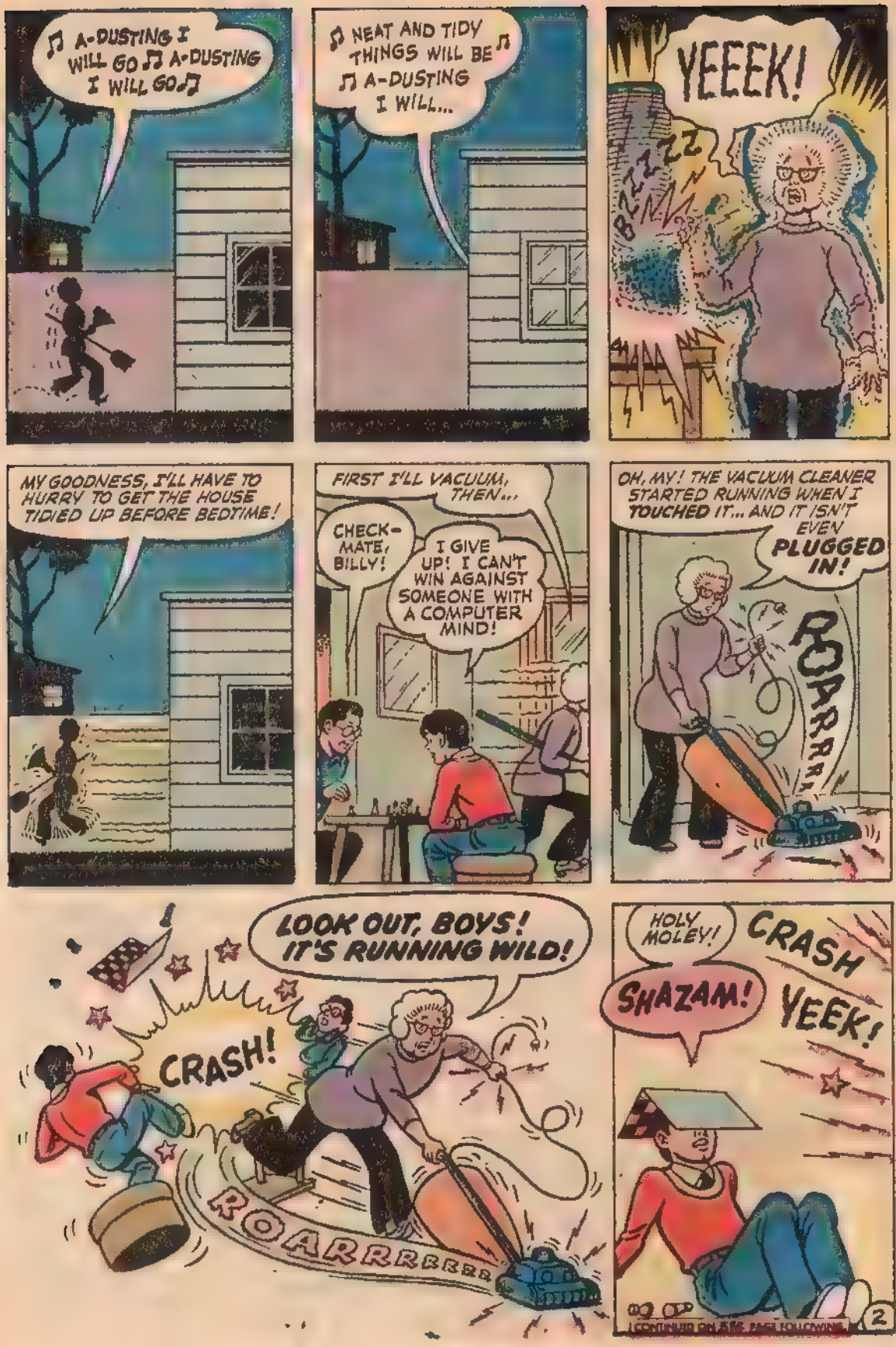
NC-10

SHAZAM!
"DEXTER KNOX and his ELECTRIC GRANDMOTHER!"
STORY: ELLIOT MAGGIN
ART: C.C. BECK
EDITING: JULIUS SCHWARTZ
HOLY MOLEY!
MY CALCULATIONS SHOW THAT GRANDMOTHER KNOX IS NOW A WALKING POWERHOUSE, CAPTAIN MARVEL!
YOU'VE HEARD OF PEOPLE WITH ELECTRIC PERSONALITIES... BUT CAPTAIN MARVEL REALLY GOT A JOLT FROM GRANDMOTHER KNOX, WHO LITERALLY CRACKLED WITH ENERGY, THANKS TO AN INVENTION OF HER GRANDSON! HERE'S THE STORY--
AS BILLY VISITS HIS FRIEND, DEXTER KNOX, BOY SCIENTIST AND GENIUS...
WHAT DOES YOUR GRANDMOTHER THINK OF YOUR WORKING ON THESE INVENTIONS, DEXTER?
OH, SHE DOESN'T MIND, BILLY... AS LONG AS I KEEP EVERYTHING NEAT AND TIDY!
SHE'S SO TIDY THAT WHEN I GET UP FOR A MIDNIGHT SNACK, SHE HAS MY BED MADE UP BEFORE I GET BACK!
PRIVATE LABORATORY
IN CHARGE
DEXTER KNOX
HA HA! THAT'S TIDY!
1


♫ A-DUSTING I WILL GO ♫ A-DUSTING I WILL GO ♫
♫ NEAT AND TIDY THINGS WILL BE ♫ ♫ A-DUSTING I WILL...
YEEEK!
BZZZZZ
MY GOODNESS, I'LL HAVE TO HURRY TO GET THE HOUSE TIDIED UP BEFORE BEDTIME!
FIRST I'LL VACUUM, THEN...
CHECK-MATE, BILLY!
I GIVE UP! I CAN'T WIN AGAINST SOMEONE WITH A COMPUTER MIND!
OH, MY! THE VACUUM CLEANER STARTED RUNNING WHEN I TOUCHED IT... AND IT ISN'T EVEN PLUGGED IN!
ROARRRR
LOOK OUT, BOYS! IT'S RUNNING WILD!
CRASH!
ROARRRRRRR
HOLY MOLEY!
CRASH
SHAZAM!
YEEK!
2

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There's	much	more
than	just	the score!

WATCH FOR IT

POW
A MAGIC BOLT FLASHES DOWN TO CHANGE BILLY TO...
... CAPTAIN MARVEL!
DON'T WORRY, GRANDMOTHER KNOX! I'LL HANDLE THIS!
ZAP
ROARRR
?? I CAN'T TURN IT OFF!??
CLIK CLIK
ROARRRRR
OH, WELL--I MAY AS WELL FINISH YOUR VACUUMING, GRANDMOTHER KNOX!
HM, WHAT A STRONG, YOUNG MAN!
ROARRRRRR
IT'S FINALLY STOPPING--AFTER I'VE CLEANED THE WHOLE HOUSE!
YOU BOTH RAN OUT OF ELECTRIC POWER, ACCORDING TO MY CALCULATIONS, CAPTAIN MARVEL!
RRRRRRRR
BUT WHERE DID WE GET THE ELECTRIC POWER, DEXTER?
FROM GRANDMOTHER!
COME ON! IT SOUNDS LIKE SHE NEEDS YOUR HELP AGAIN!
EEK!
HISS
ZZZ HISS
3

GOODNESS! ALL I WANTED TO DO WAS A BIT OF IRONING--- AND LOOK!
HAND ME THE IRON, GRANDMOTHER KNOX!
H!SSSSS
Z Z Z N N N
HISSSSS
OH, WELL, I MAY AS WELL DO YOUR IRONING NOW!
SUCH A CONSIDERATE, YOUNG MAN!
IT'S FINALLY COOLING OFF!
YOU RAN OUT OF POWER AGAIN, CAPTAIN MARVEL!
GRANDMOTHER, DID YOU HAPPEN TO TOUCH MY NEW INVENTION?
WHY, YES! I DUSTED IT, DEXTER... WAS THAT WRONG?
NO... BUT ACCORDING TO MY CALCULATIONS, GRANDMOTHER, YOU ARE NOW CHARGED WITH ENOUGH ELECTRICITY TO LIGHT UP A WHOLE CITY!
MY GOODNESS!
CONTINUED ON THE PAGE FOLLOWING.
4

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SPECIAL!! Complete Game plus 6 extra exploding tanks $2.39
☐ Plus 64 Cowboys & Indians on the Warpath— $3.19
U.S.A. add 31¢ postage to each item checked above
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NAME
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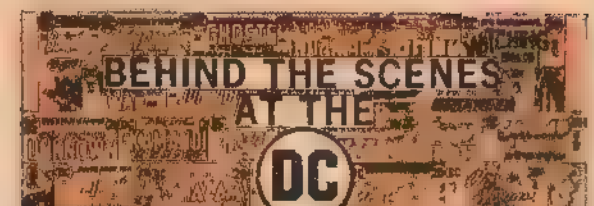
ORDER TODAY TO RECEIVE FREE "A" CHECK" GAME FILE A CARD WITH EACH ORDER - Please don't delay your order(s) by forgetting to ADD POSTAGE & price on EACH of the items ordered



Let's leave the smog-ridden streets of New York City for a change and travel to a pleasanter place, a small town in Illinois where a new chapter is being added to the story of the one and only *Superman*. Join with me then for a visit to *The Amazing World of Superman* in . . .

METROPOLIS, ILLINOIS

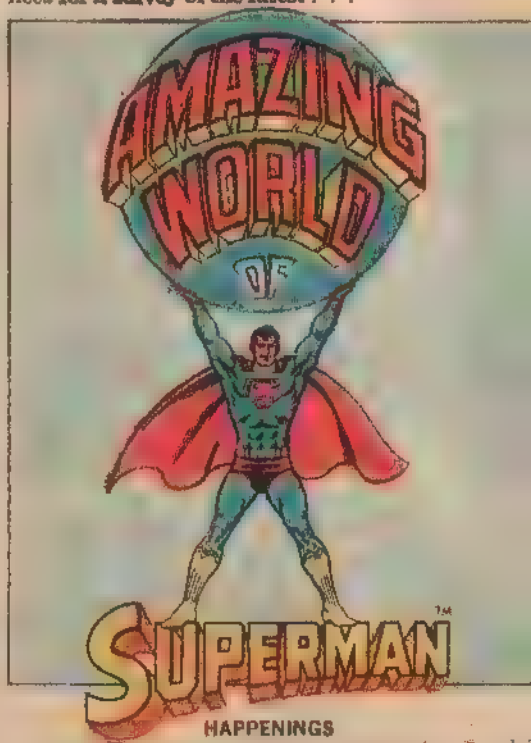
Even people who have never read an issue of *Superman*, or *Action Comics*, or *any* comics magazine know that Metropolis is the name of the city where the Man of Steel lives. The *Superman* legend has been immortalized in a television series, cartoon shows, movies, and magazines from *Time* to *Gentleman's Quarterly*. So when the quiet midwestern town of Metropolis, Illinois announced last year that it was adopting its most famous citizen as the trademark of a new recreation center, the only thing that surprised me was that they hadn't thought of it sooner!

"The Amazing World Of Superman" is going to be a very special place when it's completed in a few years. Plans call for a *Superman Museum*, an amusement park (does anyone out there remember a story entitled "Superman In Superman Land" from the nineteen-fifties? Dreams sometimes come true!), and a fantasy world all wrapped into one. On Memorial Day this year it all began with the opening of the new *Superman Exhibition Center*, the cornerstone of the entire operation

As you walk though the center, you'll pass a gigantic 25 foot long mural of *Superman*, the largest in the world. After you've been greeted by that awesome sight, you can tour the various exhibits and learn how a Comic *Magazine* is Created (from the original editorial conference in the DC offices to the vast four-color printing plant in Sparta, Illinois), view over a million dollars worth of original comic art—from the days of the Golden Age to today's blockbuster issues, visit the world's largest collection of *Superman* memorabilia, compete in the *Junior Superman Olympics* (a special event just for you junior athletes!), join the brand-new *Supermen of Metropolis Club*, watch a *Superman* movie, see the model of *Superman's* home and meet the Man of Steel himself! It's a terrific time for the whole family for only $1.75 per adult and $1.25 per child, so be sure to make plans to visit there this summer. You can make the price even lower by bringing a cover of any new comic with *Superman* on it! That'll lower the price 25c any time . . . even weekends and holidays!

To celebrate the opening of the Center the people of Metropolis have produced a very special magazine entitled "The Amazing World of Superman—Metropolis Edition" for their visitors. It is only available at the center or by mail from them. Its 64 oversized pages are packed with fun and excitement - the origin of *Superman* (a new version by Swan and Anderson, not the one that was reprinted in *Secret Origins* #1), a poster map of Krypton, newspaper comic strips (from the forties), stories, and articles on the many mediums that *Superman* has appeared in. If you don't think that you can get to Metropolis to pick it up, send $2.00 plus 40c to cover postage and handling to: Metropolis Recreation Inc., Post Office Box 809, Metropolis, Illinois 62960 and it'll be delivered to your doorstep by super-mail.

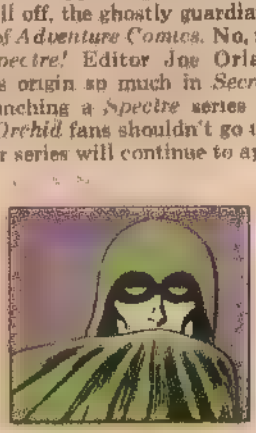
There's going to be a lot happening in Metropolis so watch this column for more details. Meanwhile let's go back to the city of New York and the *DC* offices for a survey of the latest . . .



HAPPENINGS

The Manhunter is coming in *Detective Comics* this summer, just as I promised in *Behind The Scenes #3*, and editor writer Archie Goodwin has picked an artist for the strip at long last. The lucky gent is one Walt Simonson, a new artist whose work is also going to be appearing in *Sword of Sorcery*

To top it all off, the ghostly guardian is returning to the pages of *Adventure Comics*. No, not *Deadman* . . . *The Spectre!* Editor Joe Orlando enjoyed re-reading his origin so much in *Secret Origins #5* that he's launching a *Spectre* series in *Adventure #431*. *Black Orchid* fans shouldn't go into mourning though, as her series will continue to appear in every issue.



Behind The Scenes #1 wasn't on the stands for a week before the letters started to pour in. I promise to answer all the questions that I can next time, and meanwhile I expect to see you all at the New York Comic Art Convention this upcoming July Fourth! Till then, keep reading!

Like father...
Like son...

READ **KORAK-**
Son of TARZAN,
in adventures that go beyond the IMAGINATION!

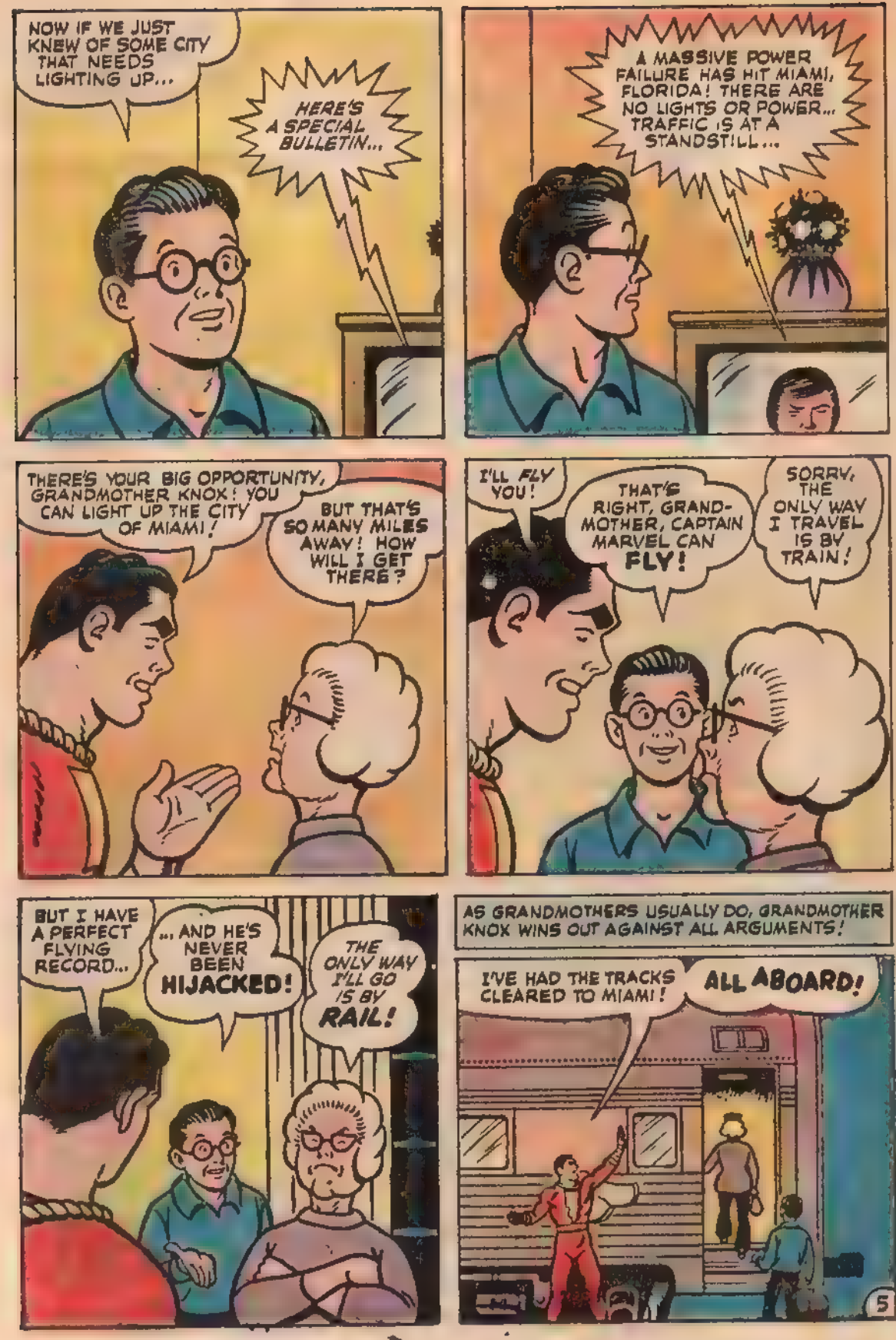
Superstition or supernatural?
THE MYSTERIOUS POWERS THAT GUIDE OUR DESTINIES COME ALIVE IN A VIVID VOYAGE INTO THE UNKNOWN!

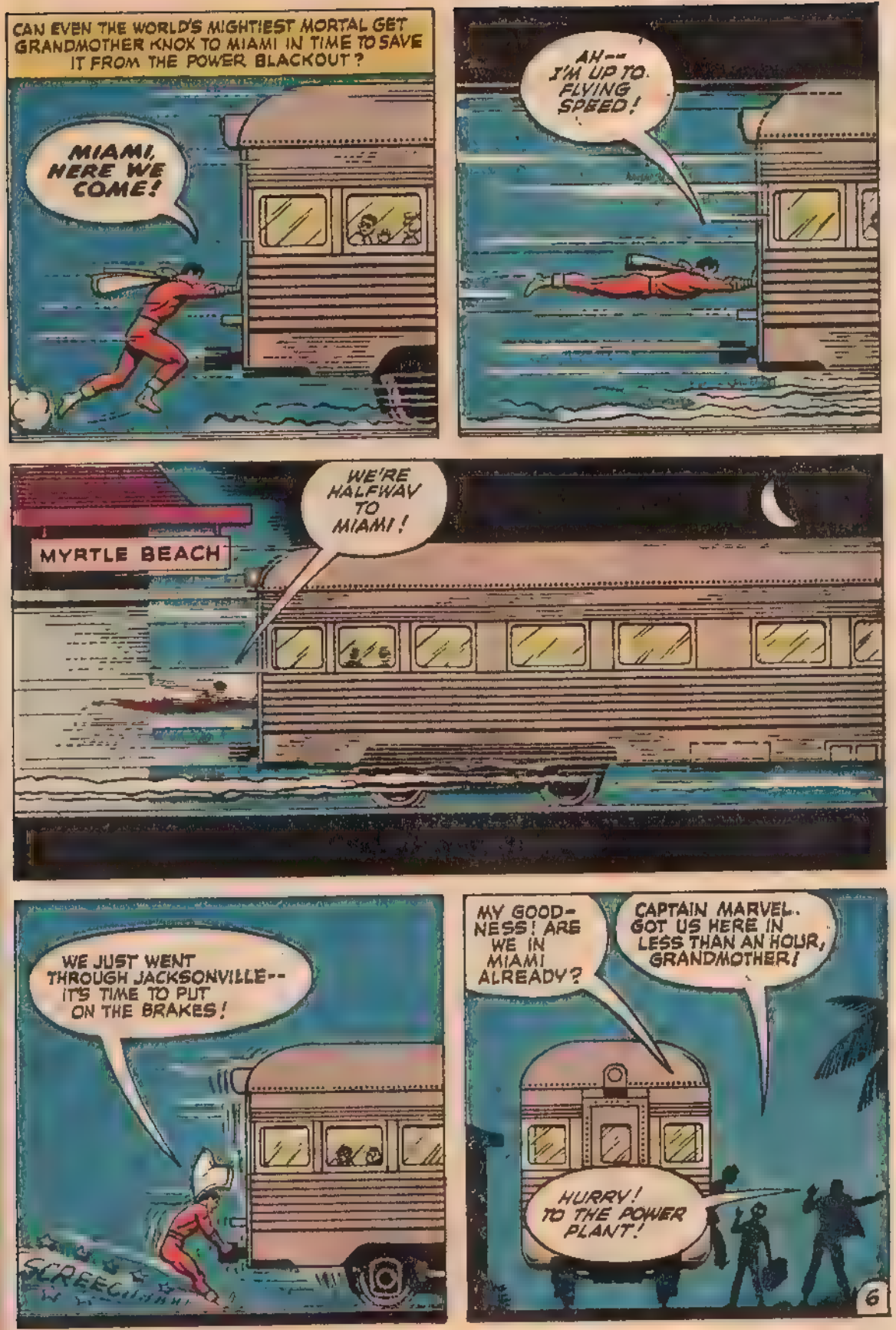
ON SALE JULY 24TH
GET THERE EARLY FOR THIS ONE!

Don't miss SIMON & KIRBY'S CLASSIC WORLD OF THE GROTESQUE!

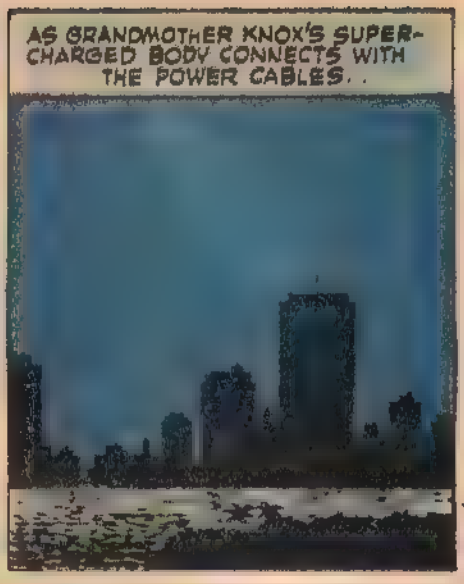
HOW CAN LOIS LANE AND SUPERMAN SAVE 10 MILLION LIVES?
IT'S SIMPLE--IF YOU CAN SQUEEZE INTO A BOTTLE! SEE HOW IT'S DONE IN
LOIS LANE #134 (OCT.)
On Sale JULY 12

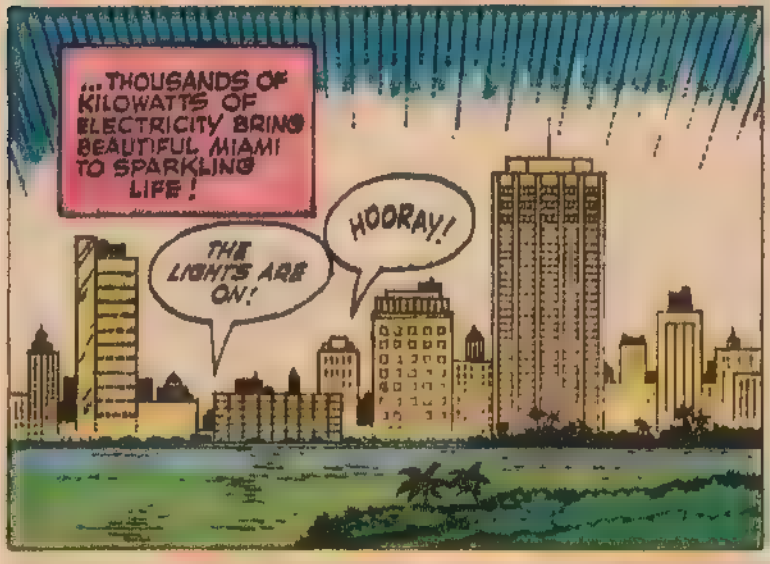
CAN SUPERGIRL BREATHE LIFE INTO THE ABOMINABLE SNOWMAN AND BATTLE ZATANNA, THE MAGICIAN, AT THE SAME TIME?
DISCOVER THE ANSWER IN
SUPERGIRL #7 (OCT.)
On Sale, July 31


NOW IF WE JUST KNEW OF SOME CITY THAT NEEDS LIGHTING UP...
HERE'S A SPECIAL BULLETIN...
A MASSIVE POWER FAILURE HAS HIT MIAMI, FLORIDA! THERE ARE NO LIGHTS OR POWER... TRAFFIC IS AT A STANDSTILL...
THERE'S YOUR BIG OPPORTUNITY, GRANDMOTHER KNOX! YOU CAN LIGHT UP THE CITY OF MIAMI!
BUT THAT'S SO MANY MILES AWAY! HOW WILL I GET THERE?
I'LL FLY YOU!
THAT'S RIGHT, GRANDMOTHER, CAPTAIN MARVEL CAN FLY!
SORRY, THE ONLY WAY I TRAVEL IS BY TRAIN!
BUT I HAVE A PERFECT FLYING RECORD...
...AND HE'S NEVER BEEN HIJACKED!
THE ONLY WAY I'LL GO IS BY RAIL!
AS GRANDMOTHERS USUALLY DO, GRANDMOTHER KNOX WINS OUT AGAINST ALL ARGUMENTS!
I'VE HAD THE TRACKS CLEARED TO MIAMI!
ALL ABOARD!
5

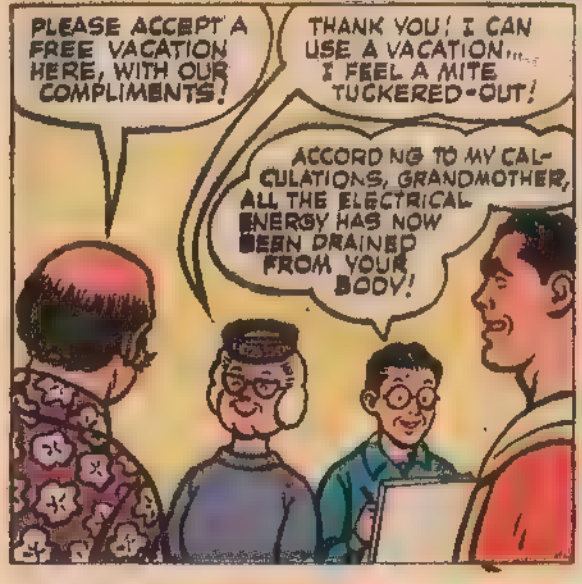

CAN EVEN THE WORLD'S MIGHTIEST MORTAL GET GRANDMOTHER KNOX TO MIAMI IN TIME TO SAVE IT FROM THE POWER BLACKOUT?
MIAMI, HERE WE COME!
AH-- I'M UP TO FLYING SPEED!
MYRTLE BEACH
WE'RE HALFWAY TO MIAMI!
WE JUST WENT THROUGH JACKSONVILLE-- IT'S TIME TO PUT ON THE BRAKES!
SCREEEE
MY GOODNESS! ARE WE IN MIAMI ALREADY?
CAPTAIN MARVEL.. GOT US HERE IN LESS THAN AN HOUR, GRANDMOTHER!
HURRY! TO THE POWER PLANT!
6

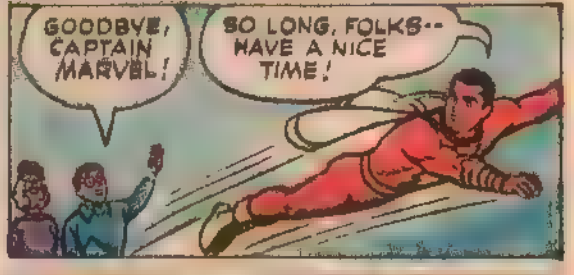
HERE'S WHERE YOU DO YOUR THING, GRANDMOTHER KNOX!
MIAMI LIGHT & POWER

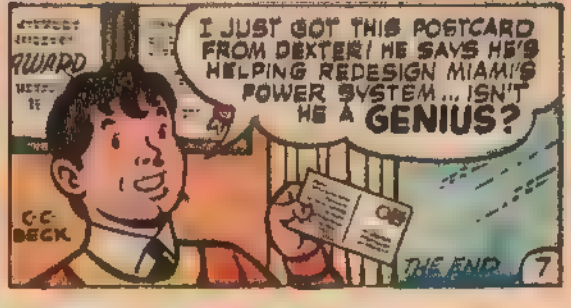

AS GRANDMOTHER KNOX'S SUPER-CHARGED BODY CONNECTS WITH THE POWER CABLES. .


...THOUSANDS OF KILOWATTS OF ELECTRICITY BRING BEAUTIFUL MIAMI TO SPARKLING LIFE!
THE LIGHTS ARE ON!
HOORAY!

NEXT MORNING...
MRS. KNOX, IN BEHALF OF THE MIAMI LIGHT AND POWER COMPANY, I WISH TO THANK YOU FOR KEEPING THINGS RUNNING UNTIL WE GOT THE GENERATORS REPAIRED!


PLEASE ACCEPT A FREE VACATION HERE, WITH OUR COMPLIMENTS!
THANK YOU! I CAN USE A VACATION... I FEEL A MITE TUCKERED-OUT!
ACCORDING TO MY CALCULATIONS, GRANDMOTHER, ALL THE ELECTRICAL ENERGY HAS NOW BEEN DRAINED FROM YOUR BODY!


GOODBYE, CAPTAIN MARVEL!
SO LONG, FOLKS-- HAVE A NICE TIME!


I JUST GOT THIS POSTCARD FROM DEXTER! HE SAYS HE'S HELPING REDESIGN MIAMI'S POWER SYSTEM... ISN'T HE A GENIUS?
C.C. BECK
THE END

1. Do you **really** want more money? Yes No

2. Are you **able and willing** to do a little work to get it? Yes No

3. Do people **like and trust** you? Yes No

4. Can you name **five neighbors or relatives** that you **know well**? Yes No

pass this test and you may earn $300.

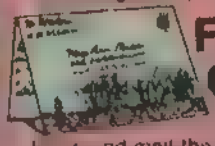
If you can answer YES to those questions you're on your way to making $300 or more.

Babysitting and lawn mowing just don't make it. So to help you make the money you want, we've put together a dynamite collection of Personalized Christmas Cards. Almost anyone would want to buy these beautiful cards imprinted with his own name. And they will buy them from you because exclusive cards like these [illegible] AS MUCH as [illegible] store.

All that you have to do is show these cards to the people you know. The cards do the selling for you. You keep all the money you make. Every box they buy can really mount up fast!

To make things even easier for you we supply free of charge [illegible] Display Album with 40 of [illegible] Sample Boxes of our [illegible] Everything you need to start making money is sent to you at our expense. You risk nothing. And no experience is necessary.

So if you want to make money if you want to buy whatever you need fill out the coupon below cut it out and send it today. Remember, every day that you delay is a day that you could be making money!



FREE OFFER

Fill in and mail the coupon below and you will receive a free gift packet of Postettes® Tender Cards that let you say just what you want. These thought notes are the newest thing in personal greetings. And they mail themselves.

YES, I want to start making money. Please rush my free Display Album and Sample Boxes of Postettes® Tender Cards on approval as they become available.

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Address _____

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Dept. NC87
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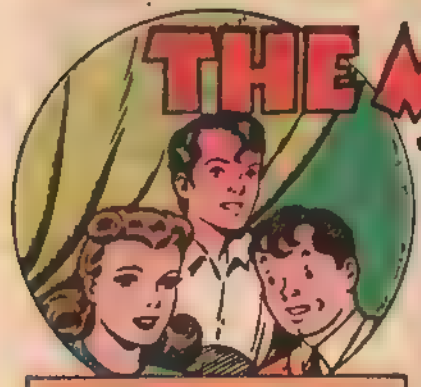
SHAZAM!™

PRESENTS A GOLDEN AGE CLASSIC!

THE MARVEL FAMILY

BATTLES THE MAN WHO CHANGED THE WORLD



WHEN MARY AND BILLY BATSON SAY THE NAME OF THE ANCIENT SORCERER, **SHAZAM**, AND WHEN FREDDY FREEMAN SAYS THE NAME OF HIS HERO, **CAPTAIN MARVEL**, THE THREE YOUNGSTERS INSTANTLY ARE CHANGED INTO THE WORLD'S MIGHTIEST FAMILY— THE MARVEL FAMILY!

WILL THE EARTH SOON BE OVERCROWDED WITH TOO MANY PEOPLE? WITH NO NEW LANDS TO DISCOVER, WILL THE WORLD BECOME OVERPOPULATED? SUCH ARE THE GRIM WORRIES OF A ZEALOUS SCIENTIST! BUT HIS AMAZING SOLUTION TO THE PROBLEM SOON WORRIES THE MIGHTY **MARVEL FAMILY** ITSELF, AND THEY HAVE TO BATTLE MIGHTILY TO SAVE THE EARTH FROM FRIGHTFUL AND FANTASTIC DESTRUCTION!

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$ 1383

LET'S SEE! WHICH SHAPE SHALL I TURN EARTH INTO NOW?

WAIT'LL YOU SEE THE SHAPE YOU'RE IN AFTER WE GET THROUGH WITH YOU!

ART by: KURT SCHAFFENBERGER

MANY PEOPLE WORRY ABOUT A SHORTAGE OF MONEY!

MY LAST DOLLAR TILL NEXT PAY DAY!

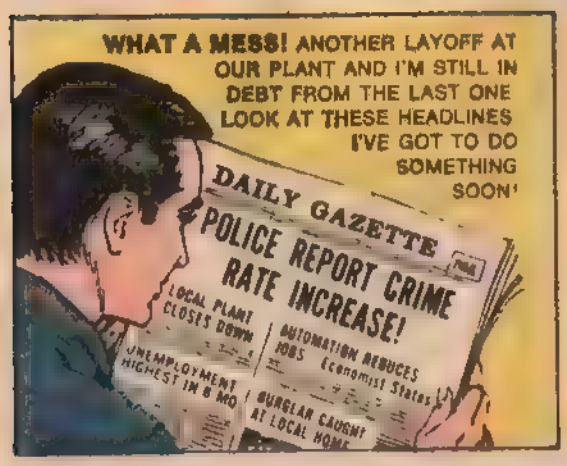
SNAP!

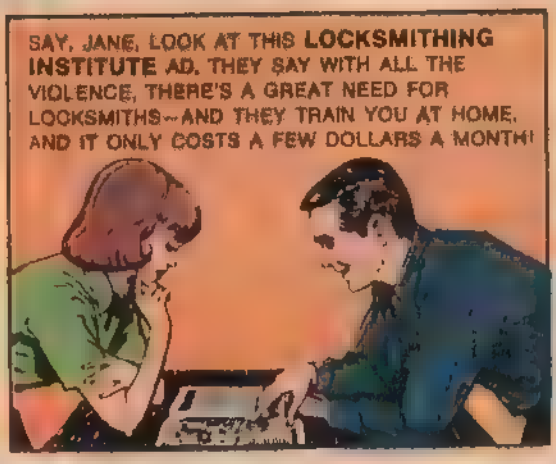
THE MAN WHO CHANGED THE WORLD

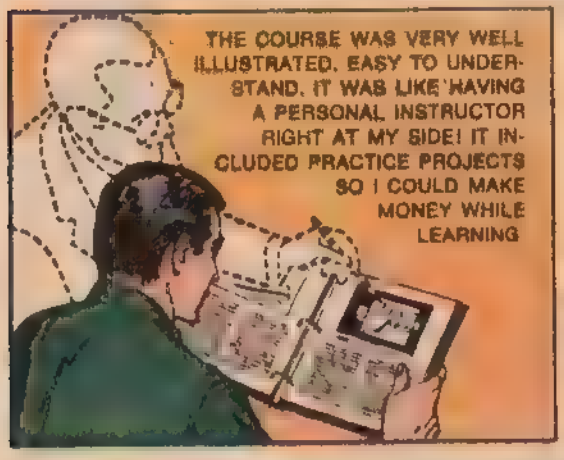
BUT PROFESSOR MARTIN MASON, EMINENT ATOMIC SCIENTIST, WORRIES ABOUT A SHORTAGE OF MANY OTHER THINGS!
CIVILIZATION FACES A SHORTAGE OF METALS! WITHOUT METALS, ALL INDUSTRY WOULD COLLAPSE!
BUT I HAVE INVENTED AN EXPANDER RAY! IT CAUSES THE ATOMS IN ANY OBJECT TO EXPAND! I FOCUS IT ON THAT BLOCK OF METAL...
...AND PRESTO! IT EXPANDS TO TEN TIMES ITS FORMER SIZE! SO WHEN THE TIME COMES, I'LL SEE TO IT THAT THERE'S NO SHORTAGE OF METALS!
BUT THE PROFESSOR NEVER LACKS FOR FURTHER WORRIES, FOR THERE IS NEVER A SHORTAGE OF WORRIES!
THIS IS A REAL WORRY! THE POPULATION OF THE WORLD HAS DOUBLED IN THE PAST CENTURY! AND IT IS INCREASING EVERY YEAR AT THE RATE OF 30 MILLION! WHY, AT THIS RATE, THE WORLD WILL BE OVERCROWDED SOON! SUCH A WORRY!
CENSUS REPORT OF THE WORLD
THERE IS NO DOUBT OF IT NOW! PEOPLE NEED MORE ROOM ON THIS EARTH! AND NOW IS THE TIME FOR ME TO SOLVE THAT PROBLEM!
AND LATER...
AH, MY ENLARGED EXPANDER RAY IS FINISHED! WHEN A FAMILY GROWS, AND FINDS ITS HOUSE TOO SMALL, IT MOVES INTO A BIGGER HOUSE! NOW I AM READY TO MAKE A LARGER WORLD FOR THE PEOPLE OF EARTH TO LIVE ON!
ON
2

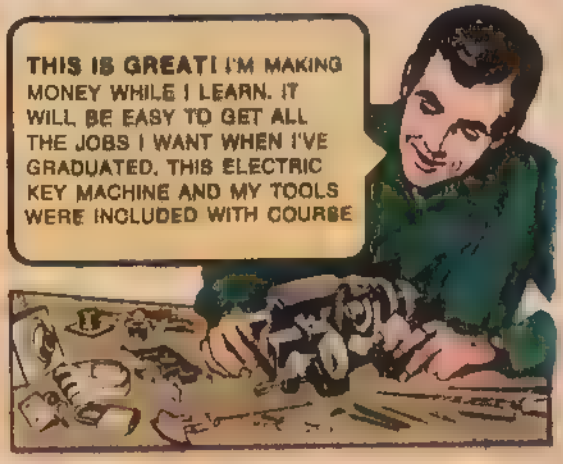
How Joe solved his "security problem"!

Or his KEY to a successful future


WHAT A MESS! ANOTHER LAYOFF AT OUR PLANT AND I'M STILL IN DEBT FROM THE LAST ONE LOOK AT THESE HEADLINES I'VE GOT TO DO SOMETHING SOON!
DAILY GAZETTE
POLICE REPORT CRIME RATE INCREASE!
LOCAL PLANT CLOSES DOWN
AUTOMATION REDUCES JOBS (Economist States)
UNEMPLOYMENT HIGHEST IN 8 MO
BURGLAR CAUGHT AT LOCAL HOME


SAY, JANE, LOOK AT THIS LOCKSMITHING INSTITUTE AD. THEY SAY WITH ALL THE VIOLENCE, THERE'S A GREAT NEED FOR LOCKSMITHS—AND THEY TRAIN YOU AT HOME, AND IT ONLY COSTS A FEW DOLLARS A MONTH!


THE COURSE WAS VERY WELL ILLUSTRATED. EASY TO UNDERSTAND. IT WAS LIKE HAVING A PERSONAL INSTRUCTOR RIGHT AT MY SIDE! IT INCLUDED PRACTICE PROJECTS SO I COULD MAKE MONEY WHILE LEARNING


THIS IS GREAT! I'M MAKING MONEY WHILE I LEARN. IT WILL BE EASY TO GET ALL THE JOBS I WANT WHEN I'VE GRADUATED. THIS ELECTRIC KEY MACHINE AND MY TOOLS WERE INCLUDED WITH COURSE

JOB SECURITY? I'VE GOT IT NOW NO BOSSES NO LAYOFFS, MY OWN SHOP, WHAT A DIFFERENCE WHEN A FELLOW'S INDEPENDENT!
JOE'S KEY & LOCK SHOP
SECURITY HARDWARE REPAIR — INSTALLATIONS
I'D TELL ANY ONE TO DO WHAT I DID AND SEND THE COUPON TO LOCKSMITHING INSTITUTE. IT PAYS!

LOCKSMITHING INSTITUTE
Dept. 1290-103
Div. of Technical Home Study Schools
Little Falls, New Jersey 07424

YES, rush me your free "Opportunities in Locksmithing," plus full details on money-making opportunities, key machine and tools, sample lesson pages, tuition and easy payment plans.

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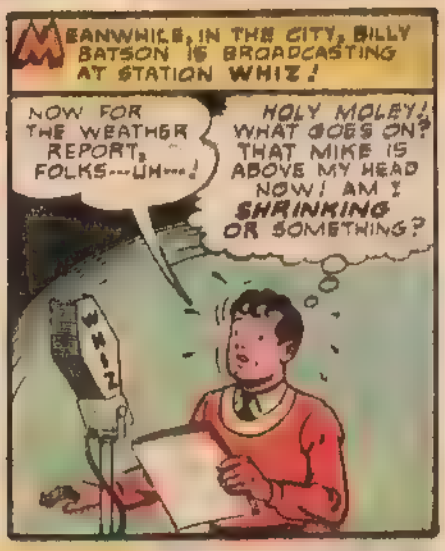
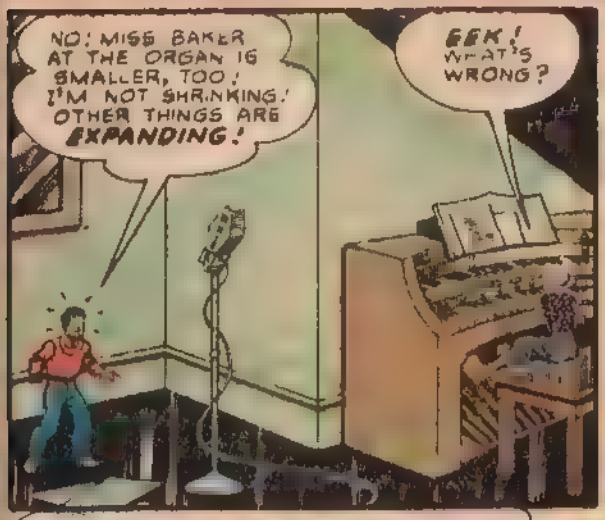
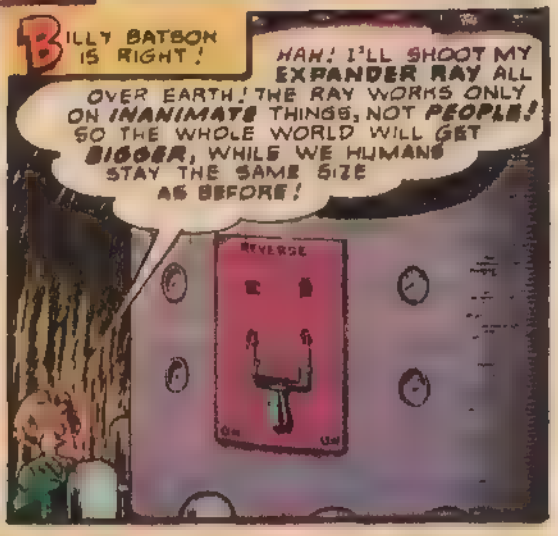
☐ Check here for information on Veterans Benefits.

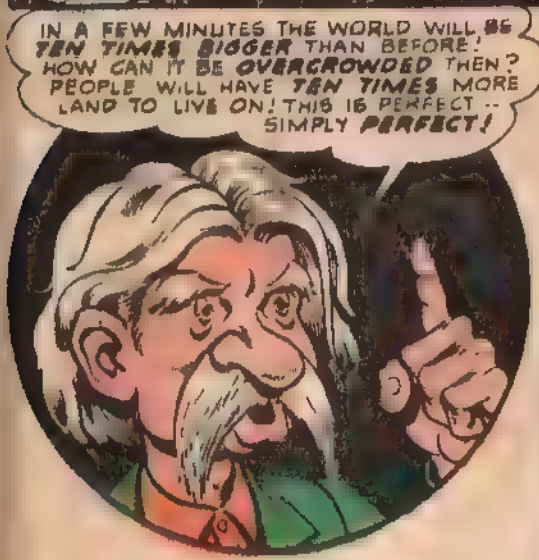
Bible of New Jersey. Accredited Member [illegible] State Approved Diploma Approved for Veterans Training

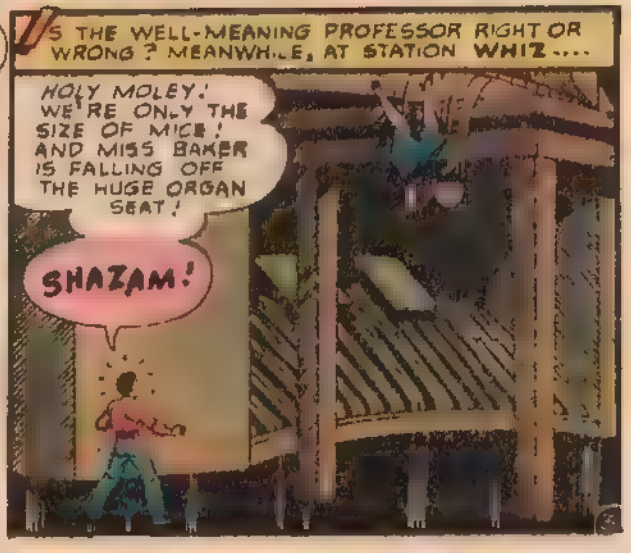
THE MAN WHO CHANGED THE WORLD


MEANWHILE, IN THE CITY, BILLY BATSON IS BROADCASTING AT STATION WHIZ!
NOW FOR THE WEATHER REPORT, FOLKS---UH---!
HOLY MOLEY! WHAT GOES ON? THAT MIKE IS ABOVE MY HEAD NOW! AM I SHRINKING OR SOMETHING?
WHIZ

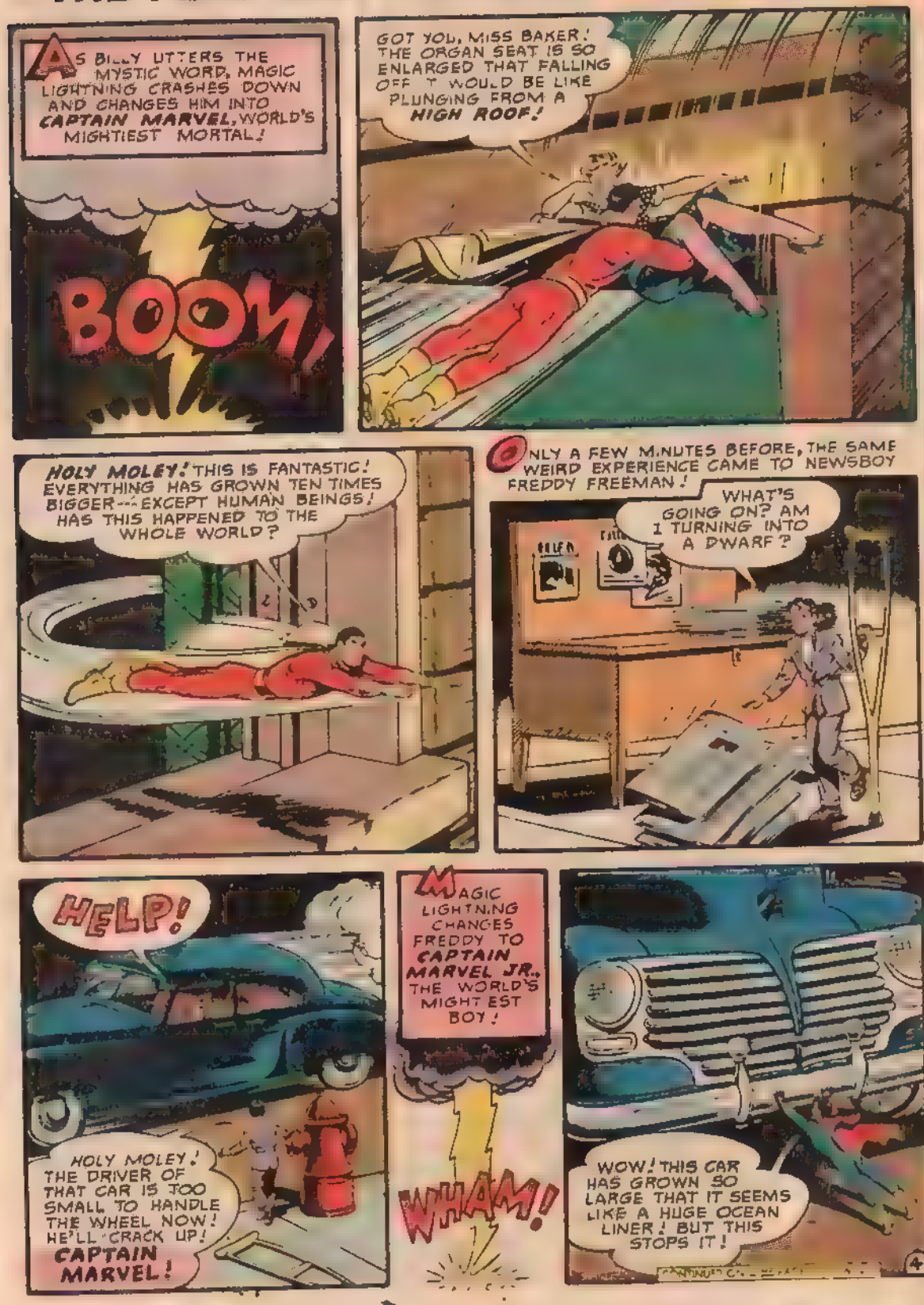



BILLY BATSON IS RIGHT!
HAH! I'LL SHOOT MY EXPANDER RAY ALL OVER EARTH! THE RAY WORKS ONLY ON INANIMATE THINGS, NOT PEOPLE! SO THE WHOLE WORLD WILL GET BIGGER, WHILE WE HUMANS STAY THE SAME SIZE AS BEFORE!
REVERSE


IN A FEW MINUTES THE WORLD WILL BE TEN TIMES BIGGER THAN BEFORE! HOW CAN IT BE OVERCROWDED THEN? PEOPLE WILL HAVE TEN TIMES MORE LAND TO LIVE ON! THIS IS PERFECT -- SIMPLY PERFECT!


IS THE WELL-MEANING PROFESSOR RIGHT OR WRONG? MEANWHILE, AT STATION WHIZ....
HOLY MOLEY! WE'RE ONLY THE SIZE OF MICE! AND MISS BAKER IS FALLING OFF THE HUGE ORGAN SEAT!
SHAZAM!

THE MAN WHO CHANGED THE WORLD


AS BILLY UTTERS THE MYSTIC WORD, MAGIC LIGHTNING CRASHES DOWN AND CHANGES HIM INTO CAPTAIN MARVEL, WORLD'S MIGHTIEST MORTAL!
BOOM!
GOT YOU, MISS BAKER! THE ORGAN SEAT IS SO ENLARGED THAT FALLING OFF IT WOULD BE LIKE PLUNGING FROM A HIGH ROOF!
HOLY MOLEY! THIS IS FANTASTIC! EVERYTHING HAS GROWN TEN TIMES BIGGER--EXCEPT HUMAN BEINGS! HAS THIS HAPPENED TO THE WHOLE WORLD?
ONLY A FEW MINUTES BEFORE, THE SAME WEIRD EXPERIENCE CAME TO NEWSBOY FREDDY FREEMAN!
WHAT'S GOING ON? AM I TURNING INTO A DWARF?
HELP!
HOLY MOLEY! THE DRIVER OF THAT CAR IS TOO SMALL TO HANDLE THE WHEEL NOW! HE'LL CRACK UP! CAPTAIN MARVEL!
MAGIC LIGHTNING CHANGES FREDDY TO CAPTAIN MARVEL JR., THE WORLD'S MIGHTIEST BOY!
WHAM!
WOW! THIS CAR HAS GROWN SO LARGE THAT IT SEEMS LIKE A HUGE OCEAN LINER! BUT THIS STOPS IT!
4

$1.00 EACH Special!

FIRST TIME EVER! Fine Quality - Colorful - Embroidered

NEW SEW ON 4" PATCHES

EACH, WITH UP TO 7 VIBRANT COLORS!!!

6 - $1 PATCHES FOR $5/ OR 4 - $1 PATCHES & 1 $2 PATCH

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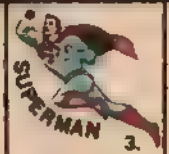
2.



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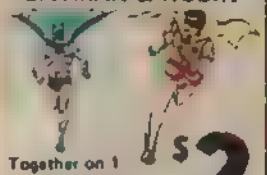
14.

BATMAN & ROBIN



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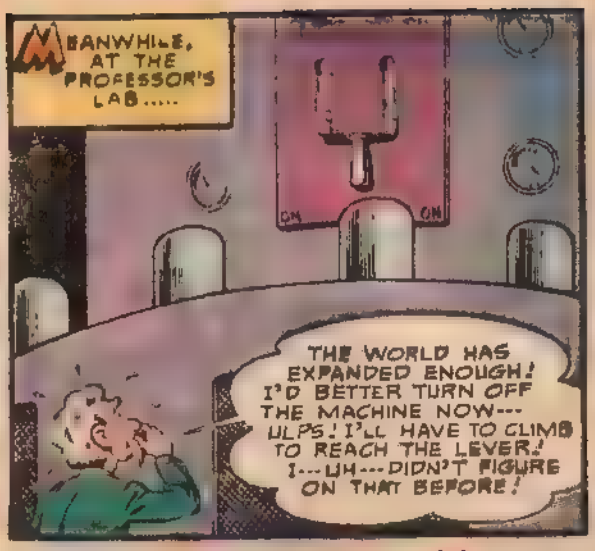
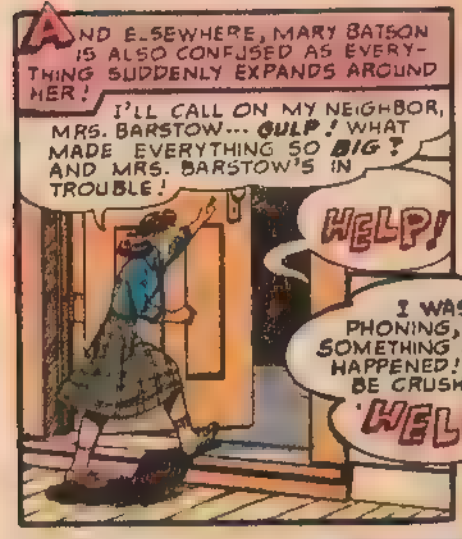
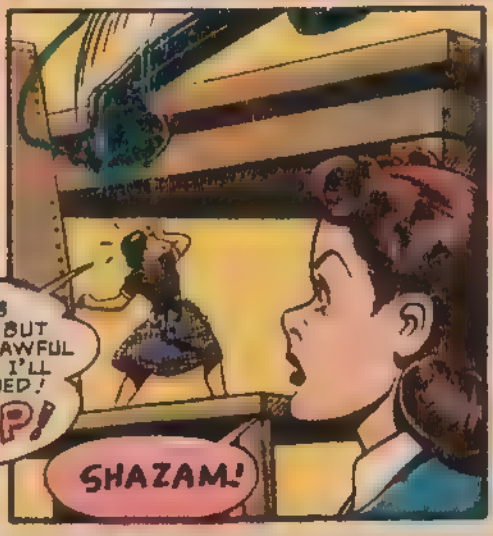
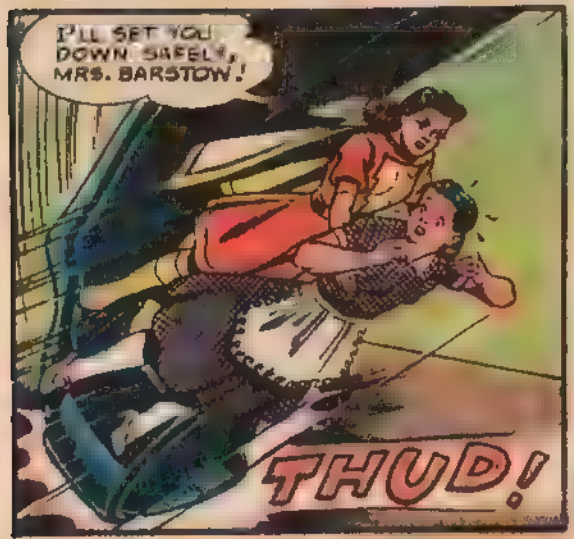
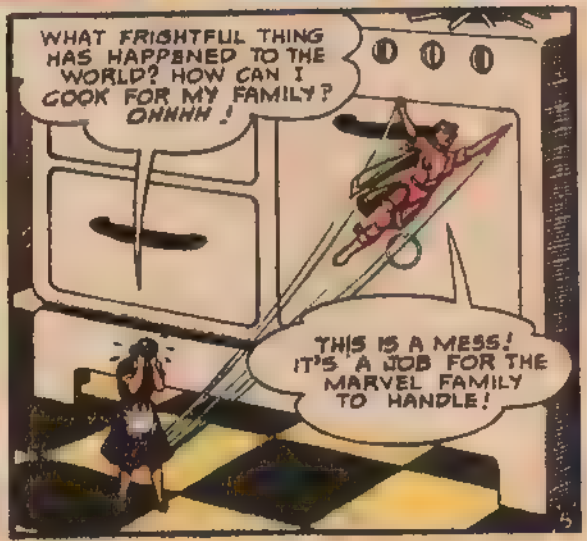

MEANWHILE, AT THE PROFESSOR'S LAB.....
ON
ON
THE WORLD HAS EXPANDED ENOUGH! I'D BETTER TURN OFF THE MACHINE NOW--- ULPS! I'LL HAVE TO CLIMB TO REACH THE LEVER! I---UH---DIDN'T FIGURE ON THAT BEFORE!


AND ELSEWHERE, MARY BATSON IS ALSO CONFUSED AS EVERYTHING SUDDENLY EXPANDS AROUND HER!
I'LL CALL ON MY NEIGHBOR, MRS. BARSTOW--- GULP! WHAT MADE EVERYTHING SO BIG? AND MRS. BARSTOW'S IN TROUBLE!
HELP!
I WAS PHONING, BUT SOMETHING AWFUL HAPPENED! I'LL BE CRUSHED!
HELP!






WHAT FRIGHTFUL THING HAS HAPPENED TO THE WORLD? HOW CAN I COOK FOR MY FAMILY? OHHHH!
THIS IS A MESS! IT'S A JOB FOR THE MARVEL FAMILY TO HANDLE!

READ THE STUNNING CONCLUSION OF THIS MARVEL FAMILY TALE IN THE NEXT ISSUE OF SHAZAM!--- ON SALE THE THIRD WEEK IN AUGUST!

SHAZAMAIL!

c/o National Periodical Publications 909 Third Avenue New York, N.Y. 10022 S-1589

Dear Editor:

I decided to reserve comment on *Shazam* until after I had seen a few issues. Well, I just got #3 today and the cover alone *(Cap, Junior* and *Mary)* was worth the price of the mag!

Yes, I am an old *Captain Marvel* fan and was on the threshold of my teenage years when the *World's Mightiest Mortal* vanished from the newsstands back in 1953. It was one of the biggest disappointments of my youth. But I forever kept him alive in my memories and by hanging on to a few of those old comix from the late '40's and early '50's.

I had a son seven years ago and completely brainwashed him about how cool the *Captain* was. He looked at my old comix over and over and he, too, became a fan of the *Big Red Cheese.* Two years ago, I headed up a Saturday morning matinee at a local theatre in which we revived some of the old cowboy heroes and ran a serial each week. The serial was *The Return of Captain Marvel* (Republic, 1941) and it was a huge success—not only with the kids, but with some old folks, too.

All this only served to increase my desire (and my son's, too) to see *Captain Marvel* really return. So you guys finally revived him and both of us are thankful.

Comments on the first three issues: #1—not bad as first issues go, and, of course, it was a delight to see C.C. Beck back illustrating; #2—much better than the first issue and, perhaps, the best of the three; #3—okay and great to see *The Marvel Family* back in action.

The original *Captain Marvel* was known for his simplicity and humor, but I think you've gone a little overboard in both departments. While both elements were present in the old days, they were always balanced with good action and an often grim and determined *Captain.* I am sure, knowing the track record of DC, that *Shazam* will get better with age.

Thanks again for bringing the old *Captain* back, and may *Superman* find himself far in second place when the '70's come to a close.

Doug Nye, Sports Editor,
The Columbia (S.C.) Record

(Thanks. We're doing our best. By the way, for those who are wondering about The Return of Captain Marvel*—this was the original* Captain Marvel *serial re-released under a new title.*—E.N.B.)

Dear Editor:

The world was a fine and dandy place until two tragic events: the death of the Brooklyn Dodgers accompanied by the destruction of Ebbets Field, and the subtler but deadlier disappearance of *Captain Marvel* and friends. Then the world indeed became a wasteland in which I wandered aimlessly and hopelessly for nearly two decades.

Now my endurance has paid off: *Captain Marvel* has risen from the dead! His picture today adorns my office door at Montgomery County Community College, and once again I can perceive the existence of values that give meaning to life.

The experience was bitter but educational. Baseball once meant a great deal to me, but today I can see that my attachment to it was sentimental at best. On the other hand, I have been haunted by the memory of all those *Captain Marvel* comix I rashly incinerated; never, never again will I throw anything away. Now I have learned that hope can conquer despair, and that evil cannot overcome good. At a dark time when faith in our fellow man, our country and our God has been disappearing, *Captain Marvel* has returned; and he has restored for all time that faith that man so desperately needs.

God bless *Captain Marvel* for smashing the inhuman powers that kept him in obscurity for so long. May he fly forever and inspire a new generation with the values that could have made mine so great.

Don Z. Block, Instructor of English
Montgomery County Community College
Blue Bell, Pa.

Dear Editor:

I'm one of the few 30-year-old comix fans who wasn't a big *Captain Marvel* enthusiast in the old days. But if Denny O'Neil and Elliot Maggin keep turning out scripts of the quality of those first three issues of *Shazam,* I may become a convert.

Denny has the talent and experience to grapple with the *Big Red Cheese's* old enemies, while young Mr. Maggin has a most appealing sense of humor—as seen especially in "The Wizard of Phonograph Hill." From the Thomas Edison/spy story super-patriot spoofing to that one charming panel showing the French pastries truck (*Julie Black* and *Nelson Birdbath,* indeed!), the kid's clearly got the knack and the wit. Encore, Elliot!

Ed Leimbacher, Seattle, Wash.

(And thanks from Denny and Elliot. One thing, though—we feel we should give credit where it's due. The sign on the truck, rendering the editors' names in French, was C.C. Beck's idea!—E.N.B.)

Dear Editor:

Shazam #3 was great. The cover was the best yet. Most any *Captain Marvel* cover would do any story justice, and the cover of #3 was on this order.

Denny O'Neil's "A Switch in Time" was enjoyable. Elliot Maggin's "The Wizard of Phonograph Hill" was full of tongue-in-cheek. Please reprint more *Marvel Family* opuses. I'd like to see the first *MF* tale, in which they thwarted the evil of *Black Adam.* "Witches' Tale" was a good choice.

I see you're reviving the old *Captain Marvel-Superman* circulation rivalry. All I can say is, *Superman,* watch out! Rally up, friends of *Captain Marvel.* A word to *Supergu*y fans: When it's all over, you'll know you've been in a heckuva fight!

Congratulations to C.C. Beck. Without him, the legend of *Captain Marvel* might never have been.

Mark D. Didick, Norwood, Mass.

(You heard—er—read him, fans! And, Mark, you've got another MF *tale this issue—but you'll have to wait till September, when the* Shazam Spectacular *goes on sale, for the* Black Adam *story*—E.N.B.)

The address for all comments: *Shazamail,* National Periodical Publications, 909 Third Ave., New York, N.Y. 10022.

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